



Fox Hollow PTO Meeting

September 13, 2024
8:15 AM

MISSION STATEMENT

The Fox Hollow PTO exists to build strong relationships between parents, teachers and students, to provide essential funding to help enrich all students' academic experience, while creating a strong school community through social events and activities.

PTO Board Quorum/Attendance

Voting Members:

Jill Armayor, Sara Olmsted, Mike Page, Candace Tompkins, Joanna Farnsworth, Shannon Hachmeister, Megan Miller, Davy Strategier

Attendees:

School: Ashley Gray, Angel St. Pierre, Laurie Condon
PTO Chairs: Molly Thompson, Mary Flint

President's Update:

Documents submitted to Parents Council:

- Executive board contact list
- Affiliation Letter
- Renewed certificate of insurance
- Cash policies
- Bylaws
- Dues paid

PTCO Fall Training- September 25

- Mandatory for President & Treasurer
- Still looking for President Elect for the next year
- Register at ccparentscouncil.org/meetings

SAC/General PTO Meeting- Monday, September 16, 5:30 p.m. in FHE Library

- Board member attendance highly encouraged
- Vote on 2024-25 budget
- CMAS results
- PTO event updates, including Running to the Max
- Any other items for agenda?

Open board positions:

- President Elect
- VP Fundraising
- Co-chair Running to the Max

- Co-chair Fox trotters
- Chair- Sponsorships

Principal's Update:

ILC para openings

CMAS 2023-24 results

School performance scores

- 2019 – 55/100
- 2024 – 80.9/100
 - Growth in math 25% growth
 - In blue = exceeds expectations
 - Language arts is steady
- Results were sent home with 4/5th on 9/12
 - Last year 5th will get their results from middle school (deadline 9/20)
- Curriculum is the same across the district
- WIN (what I need now) – class does a “pre test” before each course to find where the class is to teach
 - Small groups pulled if students need more help, or need for advanced

Treasurer's Update:

2024/25 Proposed Budget

- Discuss "Citizens of Cherry Creek Initiatives from PTCO" - If CCSD asked FHE PTO for money to donate to towards school bond initiative for 2024 election, how do we vote?
 - In Bylaws: A conservative rule of thumb is that the PTCO spend no more than five percent (5%) of its annual expenditures in support of election activities.
 - In Financial Policies & PTO/PTCO Spending Policies
 - Guidelines: auxiliary items (events that do not support education support for your school or raise funds) should never exceed 5% of your planned/actual budget expenses.
 - 2020 - FHE PTO did donate \$500 towards CCSD election activities
 - Board voted NO (No – Olmsted, Farnsworth, Miller, Strategier. Yes – Page, Tompkins, Hachmeister).
- Board voted to pass budget

Secretary's Update/ Social Media Update:

PTO Newsletter (Mailchimp)

24/25 SY Newsletter list = 685 Recipients which include preschool families (NEW)

Open rate = 66.3% (about 454 emails)

Click rate = 6.6%

Facebook: /foxhollowpto

Followers: 443

Likes: 479

Last 90 days:

Reach: 2.1K

Engagement: .18k
3 second video views: 1.1K
Net followers: +6

Instagram: @foxhollowpto
Followers: 136

Last 90 days:
Reach: 804
Accounts Engaged: 64

Hospitality Update:

- Mary Flint would like to schedule a meeting with Ashley and Angel to discuss the Veteran's Day Tea
 - o Get ready for Veterans Day

Social Events Update:

- New date for Foxtrotters? Gym is not open that date
 - o 5th great needs new dates decide.
 - o What about Liberty's gym?
- Update on Trunk or Treat
 - o Joanna – met last week. Will wait until after RTTM to start advertising
 - o Plan the same number of trunks
 - 11 for staff
 - 5 for sponsors
 - 19 for community
 - o Get QR code from Mike for \$\$ donation for candy
- Ashley – flyers now have to go out in Spanish and Mandarin. Proofs need to go to Ashley and she sends to district for translate and they'll print. FHE will handle getting to families
 - New DOJ rule – most likely will come down to PTO from parent council soon

Communications Update:

- HOA sent to publisher, and they made changes similar to last year. Changed up logos
- Questions about communication forms? Sends over to Ashley on Thursday

Fundraising Update:

- Running to the Max
 - o Packets delivered yesterday.
 - o Fundraising started 9/12 and will continue to 9/29.
 - o School goal- \$57,000
 - o Hoping to hit half goal by run day- teachers will be racing around the track in their inflatables.
 - o Still in need of volunteers & things borrowed/donated for run day.
 - o T-shirts decorated by kids with help of room parents this year- lap cards to be delivered to school with safety pins today or Monday.
 - o PreK will have a separate track this year.
 - o Still gathering prizes from area businesses for top runners.

- Fundraising chart in hall- race to get to grade-wide goal of \$8,200
- Spirit Nights
 - Urban Air- total sales \$2,225.03; 20% back to Fox Hollow- \$445.00
 - Next Spirit Night- Chick-fil-A- Thursday, October 10 5-8 p.m., proceeds will be used to purchase food for the staff dinner in Fall. Do we have a date for that?
- Sponsorships
 - Year-long sponsors- Golden Contracting, Barry's Cabinet & Millwork, Inc., David Armayor Group, Lubo's NY Pizza, Kumon Foxfield, Wolf Law, LLC, Z Ultimate, PMG Construction- waiting for one more logo and will get the banner ordered.
 - 1Q- Card My Yard
 - 4Q- Kohrs Orthodontics
 - \$8600 in verbal commitments
 - All year-long and sponsors for current quarter need to go on all PTO communications:
 - 1Q- August 12- October 11
 - 2Q- October 21-December 20
 - 3Q- January 7- March 14
 - 4Q- March 24- May 23

Community and Wellness Update:

Food For Friends:

Michele would like to expand the opportunities to collect food and other items for the food for friends program. with these possible dates.

- FALL October 28th - 31st - Conference Week & Fall Book Fair
 - Collect items from parents when they arrive to participate in conference week. A sign at the check in table as well as some volunteers there to answer questions during peak times. As well as a bucket to place items in.
 - What would be the peak times for this?
 - Book fair, pull out some books (30) that families can purchase to donate to the fulfilments. This would look similar to when the teachers create their boxes.
 - What would the timing be like? When can one of us come and select the books? When do we come and pick up books that were purchased?
 - Does anyone have any other ideas about how we can get the word out about making donations and others that we might be able to partner on to get the word out?
- SPRING..... Same for Spring Conferences and Book Fair. It might be a good idea to overlap this with the Spring Food Drive. DO we know the dates for the spring yet?

Garden:

- We just did sunflowers and gave classroom projects to go along with that
- The fall market place was a hit, families took home veggies and cut flowers.
- We will be planning the fall garden clean out.
- We want to start a fall/winter library. Fall will be herbs that will be given out as teachers gifts, winter (if we can figure it out) will be aroma herbs that you cook on the stove (also as a teacher gift)