



Fox Hollow PTO Meeting

February 5, 2024
8:15 AM

MISSION STATEMENT

The Fox Hollow PTO exists to build strong relationships between parents, teachers and students, to provide essential funding to help enrich all students' academic experience, while creating a strong school community through social events and activities.

PTO Board Quorum/Attendance

Jill Armayor, Sara Olmsted, Shannon Hachmeister, Candace Tompkins, Bonnie Weeber, Megan Miller, Lisa Deickman, Ashley Gray, Angel St. Pierre

President

- President's Update:
 - Vote on Meeting Minutes 1/12/24 - APPROVED
 - Financial/Spending Policies- please vote for or against if you haven't already
 - Updated org chart- open board/ chair positions
 - President- need a President elect for next year.
 - Treasurer- Mike Page take over
 - VP of Sponsorship – is that a chair position? Can we move a voting position to chair? Jill check bi-laws – Voted to remove
 - Election of board members at General PTO Meeting- April 15
 - SAC/ General PTO Meeting- February 5, 5:30 p.m.
 - Quarter page ad to go home in folders today
 - Agenda items to Jill by Friday
 - Kindergarten Night- April 25
 - Need copy of slide deck
 - Time of event – April 25th, 5:30-6 PM
 - Gathering flyers for PTO table- anyone available be at the table?
 - Make sure each chair has flyers

Principal

- Principal's Update
 - Has crossing guard open positions

- May 2 is Gallery walk for the community. May include all specials
- New program: Star. Going over growth with teachers. Focus on small group
- CMAS April 1-15. Testing on Tuesday/Wednesday/Thursday
 - 1 test each day for 1.5 hours
- April 8th – near space balloon launch. Same as solar eclipse

Treasurer

- Updated budget/actuals went out this week
- Jackie putting together a projected income/expense analysis for rest of school year
 - **How much do we need for TA's? Ashley doesn't have numbers allotted.**
 - Making budget cuts wherever possible
 - Tighter budget for Math-a-thon
 - Tighter budget for Foxtrotters
 - Donuts for Dear Ones?
 - It would be ideal to have \$10,000 in the bank at the beginning of 2024-25

Secretary/ Social Media

- Social Media Updates
 - Survey- approved by Ashley, to be distributed at conference week
 - We are already advertising open PTO positions for the 24/25 school year in the newsletter and on social media
 - Please send me any 24/25 PTO positions you want advertised, to include a short description and PDF (let me know if you need me to create one).
 - [VOLUNTEER CORNER | Fox Hollow PTO](#)
- Kindergarten page needs updating for 24/25 SY - do you have any new forms I can add to the website? (Ashley/Angel)
 - [NEW & KINDERGARTEN FAMILIES | Fox Hollow PTO](#)

Social Media Insights

- PTO Newsletter
 - 591 emails
 - 62.7% average open rate (about 370 emails)
 - 8.1% average click rate (about 30)
- Facebook
 - 472 followers
- Instagram
 - 112 followers (up from 72 in May '23)

Hospitality

- Teachers' Luncheon During Spring Conferences, Monday of March 4th
 - Pasta
- Late Night Teacher Dinner, Wednesday, March 6th - Dion's and Ivy Math
 - Ashley will cover gluten free pizza
 - Pay remainder when you pick up the pizzas at 3 PM

Social Events

- Foxtrotters
 - Meeting Monday or Wednesday next week with Lis
 - Jackie purchased water balloon launcher for old t-shirts
 - Spiritwear table
 - Pom poms in storage- no need to purchase
 - Plenty of bottled water in storage closet to sell at event
 - Contact Mini Wolves for half time show – Megan
 - Choir – Grachek for National Anthem
 - Contact Ms. Debbie to see if she would like to MC again (she has been around so much!)
 - Ashley – save money and don't buy teachers their t-shirts. They can wear their current FHE swag
- Donuts w/ Dear Ones
 - Save money? Donut prices going up
 - Order less donuts. Next one is on Thursday so preschool won't be there
 - Next year cut down to one to save money.
- Welcome back night
 - Need volunteer/chairs badly
 - Should we go through the gym with all the vendors
 - Lesson learned – we need to get teachers/clubs signed up in May
- Running to the Max
 - Finding ways to save money
 - Look at Rolling Hills what they have done.
 - Individual prizes and all school goals/prizes

Communications

Yearbook:

- Natasha will return as Yearbook Co-chair - Chief Editor
- Currently looking to fill Photography Co-chair - Advertising/Marketing
- Yearbooks sold to date: 64 - PTO fundraiser to date: \$220.14
- Yearbook stickers with QR code to Treering being distributed 2/1 to students end of school day
- Yearbook fliers will be included in Thursday folders on 2/15 before Presidents' Day break
- Natasha will be in contact soon with 5th Grade teachers to begin collecting 5th Grade Surveys and Baby Pictures
- Natasha will be in contact soon to confirm sponsors to include in yearbook (confirm current contact)

Photography:

- Corey Sullivan will not be returning as our Photography Chair next school year - Currently looking to replace this position
- Corey will be taking pictures of students on the playground during recess over the next few weeks for yearbook
- Began requesting school event pictures from families for the yearbook
- Will reach out to teachers to ask for classroom pictures through Ashley/Fox Files
- If anyone in PTO has any pictures to share with yearbook please email yearbook.fhe@gmail.com

Directory:

- Michelle Capdeville intends to return as directory chair next school year
 - Michelle wanted to ask if having an electronic directory was something Ashley and PTO wanted to keep doing. She wasn't sure how well received this was this school year and wanted to check in and get opinions.

March HOA Newsletter:

- 3/4-3/6 Teacher Conferences/Scholastic Book Fair
- 3/7-3/8 - No School
- 3/11-3/15 Food For Friends Spring Food Drive
- 3/18-3/22 Spring Break - No School
- Stay up to date with latest news: PTO Website link, PTO Facebook, PTO Instagram

PTO Communications Process Reminders:

- Document includes Approval Requests/Questions for Ashley, Fox Files Newsletter to share with FHE Staff, Schoolwide Texts, Marquee
- PTO to include info in shared document by Thursday, end of day
 - Ashley will respond to approvals/questions in the shared document by end of day on Friday
 - If you have an approval request or question, be sure to check back to view Ashley's comments/approval in the shared document
- Email foxxhollowcommunicationsvp@gmail.com if you have any questions

Sponsorships

- 3rd quarter sponsors (January 16-March 22). These logos need to be on all 3rd quarter marketing materials: Wolf Law, Village Ortho, Lubos, Kumon, Cottage Care, David Armayor Group, Barry's
- 2nd Quarter Update Letter
- Will be working on getting ads for the yearbook- to submit by mid-March
- Another 4Q sponsor- Michelle Bates, tennis instructor

Fundraising

- **Restaurant Nights:**
 - Freddy's night- Raised \$299.27 for our school!
 - Red Robin- 2/21 4-8 p.m.

- Howdy's has requested another spirit night for March- thoughts?
- Dions:
 - April 2 Family Community Night
 - Jill Ellsworth is coordinating
 - Any feedback?
- **Fund\$ for Excellence**
 - Proposed prize structure & rough draft of packet to be done by end of February, submit for approval
 - Preschool opted out of participating.
- Spiritwear
 - T-shirt sales flyer being created to sell 2023-24 t-shirts
- Loyalty Programs
 - Might be able to increase King Soopers profits with another classroom contest
- School Toolbox
 - To contact Lis and Michelle to get order prepared for 2024-25

Community & Wellness

- **Food for Friends Updates**
 - Bins for F4F
 - Amazon wish list up and running
- **Garden**
 - working on putting together classroom sign ups for teachers to help grow plants from seeds. We will put together science experiments that will go along with this for the classes.
 - outdoor planting will be sometime may 13-27th weather permitting
 - we want to build a sign for the garden with rules, how to harvest, what's what in the garden
 - building a sign up for summer garden tending