



Executive Board Meeting - November 18, 2022

Attendance: Ashley Gray, Jackie Buchannan, Lisa Deickman, Shannon Hachmeister, Candice Tompkins, Sara Olmsted, Lis Lichwalla, Sara Olmsted

President's Report – Lis

- Parents Council Resource fair, lots of great info. Vendors that can work with us to make fun run easier, will have a meeting with Kristen and Shannon in January to discuss plan for next year.
- Campus Hub + Marquee
 - Campus Hub app, lots of downloads last night.
 - The office will be uncharged of updating it for the most part. The management access will allow updates to be made directly to the marquee.
 - Calendar is pulling from District. How can this be Fox Hollow's Calendar. Lis needs to talk to Freddie.
 - We will need procedures for this between PTO and the front office staff
 - Management: Ashley G. Angel S., Donna J, Melissa S., PTO President, VP of Communications, Secretary/Social Media
- School Supply kits - Michelle Capdeville is interested in taking this on. I will meet with her in January
- Holiday Shop planning - Teacher signup, 2nd round flyers to go home with students before thanksgiving
 - Volunteer signup- Lis
 - Lisa - Design
 - Delivery today, will be stored in a corner of the innovation space. Set up Friday, December 2nd?
 - Flyers and envelopes need to be sent home.
- Next Board meeting Friday, December 9th 8:15am.

Principal Gray's Report

- Specials Night went great
- 5th grade – Ameritown coming up. Can the PTO support \$20/kid?
 - PTO has to support all kids, we can't support one grade level or individuals.

Treasurer's Report - Jackie

- Email for all invoices and check requests: fhe.reimbursements@gmail.com
- \$75,000 in the bank
 - Ashley needing \$75-\$80K for TAs
 - We can get her at least \$70k
- Running to the Max brought in \$50k + net
 - Sponsorships bring in the next \$\$, followed by King Soopers
- Wanting to get rid of shop with script. More of a headache and not bringing in much \$\$
 - Wait until the end of the year
- Spirit Rock – only 2 sign ups
- Can we do a contest for King Soopers? Target Kindergarten and 1st to get signed up
- Federal Tax and State returns are filed

Secretary/Social Media Report – Sara

- PTO Sponsored Assembly & Project or add Grants?
 - Not much response for survey or getting Bug Project results. Do we want to do this next year?

- Do we create grants instead so teachers can use for what they want?
 - Ashley G and Melissa S – teachers loved this, they aren't good at giving feedback. Consider it next year.
- Raptor Foundation – Feb 2
 - Jackie has cut check, should get check this week

Communications – Bonnie (not in attendance)

Directory:

- Michelle Capdeville has completed the PTO Directory!
- The pdf has been emailed to Ashley to include in the Fox Files this weekend. Teachers will be asked by Ashley to share with families in their communications next week.
- If you see Michelle Capdeville, please thank her for her time and effort in compiling this year's directory!
- Thank you, Candace, for your help in getting all of the sponsorship info to Michelle!

Yearbook:

- 100 books sold to date (Fundraiser \$334)
- Received confirmation from TreeRing that our fundraiser check from last year was reissued to Fox Hollow PTO and has been mailed to Angel's attention for Jackie to deposit.
- Natasha will continue to market with flyers for Thursday folders (will go out before winter break) and all other PTO communications mediums.

Dec HOA Newsletter:

- CO Gives Day 12/6
- SAC/PTO Meeting 12/5
- QR Code for School App
- No Dogs/Safety & Crosswalks
- Free Ways to Support FHE (KS & Amazon Smile)
- PTO Website link & PTO Facebook link

Fundraising – Jill

- Freddy's tonight
- We need to decide how to spend Chick-fil-A money- either taking a check for \$279 (15%) OR a catering credit of \$465 (25%).
 - Maybe for Spring Teacher conf. Jill will research
- We need to decide if we want to pursue a year-long fundraising opportunity with American Furniture Warehouse.
- I would like to have "job descriptions" made for all open board positions for next year, so that we can start getting the word out.
- Jill is going to start brainstorming some fun ideas for the Read-a-thon this year and would love to hear suggestions from the board on new ways to engage students, teachers and parents.
- Jill is looking for a couple more quarterly sponsors that are Read-a-thon specific. If anyone has any contacts or ideas, I would love to hear them.
- Next restaurant night- Red Robin, January 12th 4-8 p.m.

Sponsorship –Candace

- Need new signs for Restaurant nights
- Ads needed for yearbook by January 31

Hospitality – Lisa Dieckman

- Staff Favorite Things List – about half the staff has responded
 - Sara will put together a page on website

Community & Wellness – Cori

- McDonalds donation – 300 gift cards for Food 4 Friends