



## Executive Board Meeting - October 13, 2022

### President's Report – Lis

- Literacy Night recap - plan for November
- Running to the Max quick recap - full report at November meeting from Kristin
  - Board member on RTTM team next year to support Kristin and Shannon more - Jackie or Jill, Sara?
  - Sara will be Board Liaison
- Spiritwear sale recap - 97 items sold (21 black tshirt, 22 green tshirt, 16 long sleeve, 38 hoodies) total \$2438 - 20% back to FHE \$243.80 from this sale alone
  - RevTrak worked really well
  - Spirit cart - [Spirit wear ideas](#)
    - Kaitlynn Wetmore working on ideas and will present for vote
- Holiday Shop planning
- Next Board meeting Friday, November 18th 8:15am
- Signage
  - Posters can't get on front windows
  - A frame for entrances?
  - Banners for sponsors for trunk or treat

### Principal Gray's Report

- Specials night moved to 11/16
- Ashley out 10/13 to 10/26 – may have to move human sundae
- Community wants more community events. Trying to have something every month.
  - November – Specials Night
  - Spring - Math
- Literacy Night went better than expected
  - Feedback was 'too crowded' – numbers were way more than expected. Plan more space for next time
- School assembly – October 27
  - Super hero theme
  - Grandview will have 8 different clubs represented
    - Poms, Choirs, Sports, Foreign language – all former FHE kids
- Conferences coming up.
  - Conference information out today
- Food For Friends – starting with Village East. Looking to add Grandview feeder families

### Treasurer's Report - Jackie

- Email for all invoices and check requests: [fhe.reimbursements@gmail.com](mailto:fhe.reimbursements@gmail.com)
- Budget Approved  
[https://www.foxhollowpto.org/files/ugd/0a0497\\_7242ea52e7a34d8f8544571128e9ee7e.pdf](https://www.foxhollowpto.org/files/ugd/0a0497_7242ea52e7a34d8f8544571128e9ee7e.pdf)
- Financial summary
- Currently \$85,000 in account
  - Run expenses have not been taken out. Marquee money due
    - \$65,000

- Run numbers about \$55,000 net
  - \$64k total – best numbers

### Secretary/Social Media Report – Sara

- [September social media report.](#)
- No new NEWs this week = no newsletter on 10/14
- I will send Newsletter out on 10/21
  - Trunk or Treat
  - Food 4 Friends #
  - Yearbook 10% off
- Bugs and Bees [survey](#)
- FB posts - are you guys seeing them in your feed? FB algorithms changed and our numbers have dropped on engagement per post

10/10 - food 4 friends 10/11 - RTTM employee matching #s 10/11 - Literacy Night reminder 10/12 - Trunk or Treat candy request	<ul style="list-style-type: none"> <li>● 10/13 - CFA reminder</li> <li>● 10/13 - last call for F4F</li> <li>● 10/14 - Yearbook 10% off</li> <li>● 10/19 - ToT candy request</li> </ul>
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### Communications – Bonnie

- **PTO Directory:**
  - Michelle Capdeville is currently working on our PTO Directory.
  - Directory Cover Art Contest: Ended on 10/9 and was open to just 5th graders this year. Michelle will send artwork to Ashley and the winner will be selected by Fox Hollow staff. Their artwork will be featured on the cover of the PTO Directory.
  - Sponsors: Michelle is in touch with Candace to obtain the list of sponsors and the ad size they should receive in the PTO Directory.
- **Yearbook:**
  - 48 Yearbooks sold as of 10/10
  - \$150 fundraiser as of 10/10
  - TreeRing has extended the 10% discount through 10/31 due to those customers affected by Hurricane Ian
  - Buy a Book/Give a Book: Do we want to allow an option for families to purchase a yearbook for another family who can't afford one?
    - Bonnie needs to look into more
  - Recognition Ads: We have the option to sell recognition ads in different sizes at different prices for additional fundraiser \$. Do we want to do this? Offer this to 5th grade families?
    - Do baby photos on one page
- **HOA Newsletter - November:**
  - Running to the Max fundraiser - Thank you to community
  - Spirit Night at Freddy's 11/17 4-8PM
  - Recurring Reminders: No Dogs, Crosswalk Safety, Free Ways to Support FHE Links, PTO Website & Facebook links
- **Marquee:**
  - CampusHub (marquee company) has submitted for permit approval through State of CO
  - PTO will be notified once permit gets approved (could take up to 6 weeks to approve)
  - It's moving forward – electric going in today
- **Fox Files Staff Newsletter:**
  - Reminder to send any information (text, pdf, jpg...etc.) to [foxhollowcommunicationsvp@gmail.com](mailto:foxhollowcommunicationsvp@gmail.com) each week before Thursday 7pm to be included in Ashley's newsletter that weekend.

### Fundraising – Jill

- Chick-Fil-a is 5-8 p.m. on Thursday

### **Sponsorship – Candace**

- Sponsorship status - Check folder in share drive for current quarter sponsors
- Banners are on order
- Getting PTO table cloth with logos

### **Hospitality – Lisa Dieckman**

- Stock the fridge week (Fall Conferences)
  - Nov 7-10
  - Signup genius
- Teacher late night dinner (provided by Dion's)
- Veterans Day Tea
  - Ashley and Angel putting together over fall break
  - Book fair is in library – where to hold the tea.
    - Ashley – thinking library and set up book fair to create space
- Staff Favorite Things List
  - Not getting much response. Trying to send in mailboxes

### **Community & Wellness – Cori**

- Garden - Will start working in the next two weeks on closing up shop for the winter.
- Food 4 Friends
  - Moved to a new closet. So far so good!
  - All PTO supplies are still located in the old closet - Please store in closed plastic bins.
  - I'll give you a tally of what I have collected so far by Wednesday night.
  - Still waiting to hear from Ashley on if we will work with Village East or Grandview feeder schools this year. If she is there, please ask her for an update.

### **Social Events - Shannon**

- Trunk or Treat <https://donorbox.org/trunk-or-treat-2022>
  - 27/30 trunks reserved
  - Pizza, 8 slices each pizza for a more uniform cut, \$3 per slice, 2 for \$5? \$20 for a whole pizza?
    - Larger slices for more
    - Waters - no soda
  - Candy donation texts this week and next week
- Where do we need support on upcoming and future events
  - Fox Trotters, School Supply kits,
  - March – Math night
  - April – Kindergarten night
- Any feedback from the events thus far and how we can improve